



## ANNUAL CONGRESS

### Making Media and Innovative Journalism

April 14<sup>th</sup> -19<sup>th</sup> 2016

#### **Weekly Schedule**

#### **Thursday, April 14<sup>th</sup> - Welcome day**

2 pm - 4pm

- Check-in at the **Open011 Hotel**.

4 pm – 6:30 pm

- Visit to the City Hall and Historic sightseeing excursion with journalist Francesco Riccardini.

8 pm

- Welcome dinner + presentation of National delegations at Vetreria, corso Regina Margherita 27, Torino.

#### **Friday, April 15<sup>th</sup> - Opening Conference**

**Location: Campus Luigi Einaudi, Lungo Dora Siena, 100 A**

#### **Morning**

9 am – 10 am

- Opening conference and local Institutions welcome speeches;
- An open dialogue on innovation with Massimo Russo, Co-Editor-In-Chief- at La Stampa and Anna Masera, former head of the Press Office at the Italian Parliament and Public Editor at La Stampa;

- Introduction to the Making Media and Innovative Journalism FEJS programme by the Organizing Committee **Associazione Allievi del Master di Giornalismo Giorgio Bocca**.

10 am – 10:55 am

- Datajournalism: how to check and find news through data - Lecture hosted by Viz&Chips Team.

Coffee Break

11 am – 1 pm

- Organizing Communication and Information in the Digital Age, Lecture hosted by Christopher Cepernich, Director of the Observatory on Political and Public Communication at the Department of Culture, Politics and Society University of Turin.

1 pm – 2:45 pm

- Lunch Break at Mensa Olimpia, Lungo Dora Siena 102/B, Torino.

## **Afternoon**

2:45 pm-3 pm

- Fejs for beginners: presentation hosted by FEJS executive board.

3 pm – 5 pm

- Inside Reportedly, Lecture hosted by Marina Petrillo, journalist, influencer and founder of the Reportedly Project.

Coffee Break

5 pm – 6 pm

- Instant messaging and news from WhatsApp to Telegram, Lecture hosted by Alessandro Cappai, Glocal Journalist.

Free time

7:30 pm

- Dinner

## **Saturday, April 16<sup>th</sup> - Lectures and Workshops**

**Location: Campus Luigi Einaudi, Lungo Dora Siena, 100 A**

## **Morning**

9 am – 10:30 am

Youtube tips for journalists – Workshop hosted by Vladimir Khodakowsky from Russian Media Group.

10:30 am – 11.30 am

- Online security, a new tool for your job – Lecture hosted by Aaron Syed and Andrea Zanchetta from Q – creative science, creative consultants in the fields of web design, interaction design, user experience, graphic design and online communication strategies.

Coffee break

11:35 am – 1:30 pm

- From news to experiences: information architecture for journalism - Lecture hosted by Federico Badaloni, journalist and responsible for the Information architecture department at Gruppo editoriale L'Espresso.

1:30 pm – 2:45 pm

- Lunch break

## **Afternoon**

3 pm – 3:30 pm

- Welcome speech from Nadia Vissers - European Journalism Training Association.

3:30 pm – 7:30 pm

- Workshops sessions.

### **Workshops are reserved to the FEJS Annual Congress 2016 attendees.**

They include:

- Online Journalism Workshop with Clara Attene, data journalist;
- Radio Journalism Workshop with Barbara D'Amico, journalist and audio documentarist;
- Video Journalism Workshop with video journalist Mauro Ravarino;
- Photo Journalism Workshop with Matteo Bergamini - LabFoto Indaco (Polytechnique of Milan);
- Newspaper Journalism Workshop with investigative journalist Fabio Lepore and La Stampa contributor Lorenza Castagneri

8 pm

- Dinner at Trattoria Alba, via Eusebio Bava 2, Torino.

### **Sunday April 17<sup>th</sup> - Workshops**

**Location: Campus Luigi Einaudi, Lungo Dora Siena, 100 A**

#### **All day**

From 10 am

- Working on workshops assignments.

1 pm – 2 pm

Lunch Break

5 pm

- Presentations of workshops assignments.

8 pm

Dinner

## **Monday April 18<sup>th</sup> - Lectures**

**Location: Campus Luigi Einaudi, Lungo Dora Siena 100 A**

### **Morning**

9 am– 10:30 am

- Internet and Power - Lecture hosted by Juan Carlos De Martin, Faculty Associate, Berkman Center for Internet & Society, Harvard University.

Coffee break

11 am – 12:45 pm

- Google News Lab insights: tools and technologies that have an impact on journalism – Lecture hosted by Elisabetta Tola, Google News Lab.

12:45 pm – 14:30 pm

- Lunch Break at Mensa Olimpia, Lungo Dora Siena 102/B, Torino.

### **Afternoon**

**Location: Environment Park, via Livorno, 60**

3 pm – 4 pm

- **Environment Park Tour**

Coffee Break

4:15 pm – 6 pm

- **Mentor game**

Free time

8 pm

- Final dinner at Trattoria Alba, via Eusebio Bava 2, Torino + party and auction for FEJS solidarity fund.